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Elreha Appoints Horizon Sales to Support Its Customers in the Midwest

ST. PETERSBURG, FL — January 2012 — Elreha Printed Circuits, premier circuit board manufacturer in North America, has brought on Horizon Sales to provide sales and support for its customers in the Midwestern United States.

“The Elreha Printed Circuit team is pleased to introduce Horizon Sales. This exceptional rep organization brings a background of professional sales and success that further expands the Elreha presence and support in this important territory. Our Midwest customers will quickly recognize the benefits of this local support and attention,” commented Ahmad Hamadeh, President of Elreha Printed Circuits.

Located in Brighton, MI, Cleveland and Kokomo, IN, Horizon Sales is a manufacturers’ representative corporation delivering machinery and supplies to the electronics industry. In business for more than 20 years, Horizon has supplied equipment and supplies to some of the most well known names in the industry including Lexmark, Delphi, Libra Industries, Rockwell Automation, Kimball and Jabil Circuits. Horizon Sales focuses on customer service as well as advancing its customers to the top of their markets.



Dave Trail, Horizon Sales

“We are very excited to be able to offer our customers a source of PC boards from a global player like Elreha. In today’s economy, having a supplier that can turn high density and multi-layer PCBs from a North American manufacturing facility in a few days and still be able to offer high volume low cost circuits from an offshore and Asian facility is a tremendous advantage. We are looking forward to expanding their already sizeable customer base here in the Midwest,” commented Dave Trail, Principal of Horizon Sales.

Horizon Sales will represent Elreha’s high quality printed circuit boards throughout the Midwestern United States. For more information about Horizon Sales’ products and services, contact Dave Trail at 800-234-8688 or on the Web at www.horizonsales.com.

For more information about Elreha, visit www.elreha.com.

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About Elreha Printed Circuits

Elreha Printed Circuits, established in St. Petersburg, Florida in 1990, is an international company with other facilities around the world. Our 35,000 ft² domestic facility provides high quality circuit boards for automotive, commercial and military applications.

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